Top 10 Fundraising Tips for Birdathon

Set up a fundraising page

Personalize your page with your Team Name and why birds, wildlife and nature are important to you

Email friends with a personal message

Start your page with a $25 donation

Share your team page on social media

Thank your donors

Create your own incentives (dinner for all donors or create a separate fundraiser)

Share your story about your birding day

Share 3 facts about Houston Audubon

Share your favorite bird